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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**RULE 116 AMENDMENT
RESPONSE TO FINAL REJECTION**

In re Application of: Jose A. Sobrado, et al.
Serial No.: 09/842,297
Filing Date: April 25, 2001
Group Art Unit: 3671
Examiner: Nathan S. Mammen
Title: *Guided Buying Decision Support in an Electronic Marketplace Environment*

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Commissioner for Patents
P.O. Box 1450
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Dear Sir:

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I certify that this communication is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 on the date indicated below and is addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Willie Jiles

Willie Jiles

Date: July 19, 2004

Response pursuant to 37 C.F.R. § 1.116

In response to the final Office Action mailed May 18, 2004, Applicants respectfully request the Examiner to reconsider the claims in view of the following amendments and remarks. Please amend the Application as follows.